80216 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bruce A. Fogelson Art Unit: 3622

Serial No.: 09/885,970

Filed: June 21, 2001

For: METHOD AND SYSTEM FOR

CREATING ADVERTISING BOOKS

Attorney

Docket No.: 80216

RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-0001

Sir:

In response to the Office Action of June 30, 2006, please amend the application as follows: